

For Immediate Release – 10:00 am CST, June 9, 2009

Worlds Largest Guide to Halal Restaurants and Mosques Now Available as a Native iPhone Application

zabihah for iPhone builds on the success of the zabihah iPhone web app

AUSTIN, TEXAS, June 8, 2009: [Halalfire Media, LLC](#), publisher of [zabihah.com](#), the world's most comprehensive guide to Halal restaurants and markets, announced today the launch of [zabihah for iPhone v 1.0](#), a native application that brings ten years of reviews and confirmed Halal listings to the iPhone App Store.

Following in the footsteps of the zabihah [web app for the iPhone](#) – one of the very first iPhone applications and showcased at the launch of Apple's [web app directory](#) – this new native app harnesses the power of the iPhone 3G to bring users a list of the nearest Halal restaurants, markets, and mosques, complete with driving directions, map views, reader reviews, and contact information. Users can also save records as contacts, share information with friends, and shake the phone to refresh listings. The app is on sale now for \$2.99 at the iPhone App Store.

“The iPhone has been central to the expansion of zabihah.com during the past year, and we expect that *zabihah for iPhone* will drive our growth even further,” said Shahed Amanullah, founder of zabihah.com. “We have had a fruitful partnership with Apple since the early days of the iPhone and expect to do great things together.”

Mobile users of zabihah's halal location services represent the fastest growing segment of zabihah.com's user base, with the most rapid expansion occurring in Europe and Southeast Asia. Zabihah.com was introduced as the world standard in Halal location services at the 2008 World Halal Forum, where *zabihah for iPhone* was first announced and where zabihah.com was honored with the Halal Journal Award, presented by Malaysian PM Abdullah Ahmad Badawi.

Developers of *zabihah for iPhone* have already begun work on future versions of the app, which will include user registration, record editing, photo uploads, online menus, and mobile purchases.



About zabihah.com: When people want to find the best Halal food, they turn to zabihah.com, the world's most comprehensive guide to Halal eating. Started in 1999, zabihah.com has grown to a global network of over 7,000 Halal restaurants and markets with nearly 30,000 user reviews, and has become the destination of choice for a professional, upwardly mobile demographic seeking Halal foods – over four million unique users per year and growing. zabihah.com is the central hub for the global Halal food chain and plans to be a key factor in its continuing growth.



About Halalfire Media, LLC: Halalfire Media LLC, a privately-held media company with offices in Austin, Texas and London, England, is the home of one of the largest Muslim networks on the Internet, with over 24 million page views and 6.25 million unique visitors annually. Signature properties include [zabihah.com](#), [altmuslim.com](#) (the web's largest online newsmagazine focusing on Muslim issues), and [salatomic.com](#) (the most comprehensive guide to mosques in the West). Founded in 1998, Halalfire Media has been a profitable enterprise since 2002.

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Your prayers have been answered.

Search near you from over 10,000 Halal restaurants, markets, and mosques with zabihah for iPhone.

Now available at the App Store for US\$2.99.

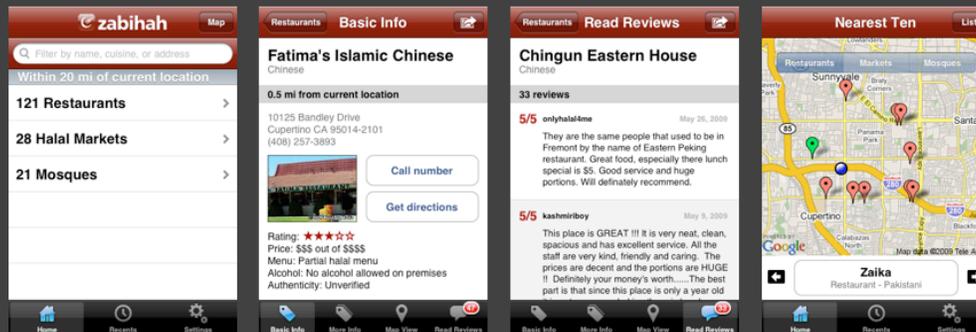


Find Halal food and mosques near you, worldwide

We're proud to announce zabihah for iPhone, a native application that brings tens of thousands of reviews and confirmed Halal listings to the iTunes App Store. Following in the footsteps of the zabihah web app for the iPhone – one of the very first iPhone applications and showcased at the launch of Apple's web app directory – this new native app harnesses the power of the iPhone 3G to bring users a list of the nearest Halal restaurants, markets, and mosques, complete with driving directions, map views, reader reviews, and contact information. Users can also save records as contacts, share information with friends, and shake the phone to refresh listings.



We've spent ten years collecting more than 10,000 listings and 30,000 reviews from all over the world, including North America, the UK and Europe, Australia/New Zealand, Indonesia, Malaysia, Hong Kong, Singapore, and many other locations. All this is now available to you through zabihah for iPhone - [click here to purchase and install it today.](#)



Features of zabihah for iPhone v1.0

- Lists restaurants, markets, and mosques within a given radius
- Search locations other than where you currently are
- View a map of the ten nearest restaurants, markets, and mosques
- Save a search result to your iPhone contacts
- Shake iPhone to refresh location search
- Filter results by name, cuisine, or address
- View detailed information, including halal authenticity, parking availability, restroom conditions, mosque denomination, hours of operation, and whether or not alcohol is served
- Sort results by name, cuisine, price, rating, or distance from user
- Read the latest user reviews
- Email search results to a friend
- Saves list of recently selected records
- Call with one touch, send an email, or visit their website
- Get driving directions from your location to the restaurant or mosque
- View a photo of the restaurant or mosque

